

BETSEY GRUPP

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A HIGHLY CREATIVE, COLLABORATIVE, AND PASSIONATE FILMMAKER WITH AN MFA IN FILM WHO IS EAGER TO CONTRIBUTE TO A TEAM'S SUCCESS.

COLLABORATIVE TEAM
PLAYER

MULTITASKING

ADAPTABILITY

LEADERSHIP

CREATIVE PROBLEM-
SOLVING

EDUCATION

MASTER OF FINE ARTS IN FILM

2022

COLUMBIA UNIVERSITY, NEW YORK CITY

The Columbia MFA Program is structured to integrate storytelling into every facet of filmmaking. Spanning the entire filmmaking process from development to distribution, it provides students with hands - on experience in multiple roles through both collaborative and independent projects -- supported with comprehensive and diverse coursework.

BACHELOR OF ARTS IN LIBERAL ARTS

2016

THE NEW SCHOOL, NEW YORK CITY

Concentration: Screenwriting, Art Therapy, Social Entrepreneurship, Creative Justice

Awards: Scholarship for Debate, Merit Award

Certificates: Screenwriting

EXPERIENCE

Freelance Creative Producer

2015-Present

Worked within domestic and international film markets on numerous narrative and documentary shorts and feature films

Responsible for all facets of project management from story development to distribution including:

- Developing creative ideas and production concepts for the purpose of facilitating the best delivery of story within confines of various budgets
- Hiring and managing crew and casts
- Creating comprehensive budgets and actualization of final expenditures
- Financing projects by creating pitch decks, conceptualizing PPMs, securing grants, and leveraging crowd funding
- Total project management including: developing and executing shoot schedules, location management, contract negotiations/legal documentation, securing permits, equipment rentals, and coordinating all other necessities in preparation for both short and feature length narratives and documentaries
- Scheduling and supervising post-production process including playing an active role in creative decisions
- Acquiring and negotiating music rights and licensing deals
- Marketing of films by developing digital campaigns, designing social media platforms and press kits for distribution

Intern, Filmocracy

2020-2021

Start-Up Streaming Service and Virtual Film Festival partner

- Managed home page and selected content for live streaming service
- Developed and posted content for social media pages; Created and authored articles for blog
- Charged with organizing and researching outreach for potential PR partnerships; Assisted negotiation deals for content rights

Intern at Worldwide Entertainment LLC

2016

Independent Production Company

- Production assistance and on-set talent coordination for the docuseries "Broadway Kids"
- Sound Mixer/Recorder for George Coleman feature documentary and a Fordham University educational series

ADDITIONAL CREDITS

Production Design

Award Winning Narrative Short Films

- Collaborated with directors and cinematographers to achieve desired visuals that reflect character psychology, story tone, and changes in thematic development within established budgets
- Utilized location and set blueprint and shot lists, design concept sketches, and detail color pallet for each scene and character
- Purchase, source, build, create, organize and track all props, materials, and wardrobe
Transform design concepts into creative live sets through directing and delegating tasks to design teams within production schedule time constraints.

Location Management

Feature Documentary and Narrative Shorts

- Responsible for finding and securing filming locations for a film production
- Collaborate creatively with directors to secure locations reflecting correct visual and story tone, while detailing logistical needs and coordinating schedules
- Negotiate terms with necessary parties, draft and manage permits, documentation, permissions, COIs; Collaborate with film office and police department to fulfill additional requirements
- Acquired and coordinated shoots in parks, public spaces, private residences, government & military run facilities, and businesses
- Conducted crowd control and was liaison between production teams and creative teams
- Successfully able to adapt to unexpected and unforeseen challenges that emerge through creative problem solving

CURRENT PROJECTS

“TRANSITIONS”: Short and Feature Length Documentary

Principal Photography Location: Central and Northern Maine

STATUS: POST-PRODUCTION

ROLE: PRODUCER/CO-DIRECTOR/LOCATION MANAGER

“ALEEYA”: Short Narrative Film

Location Scout: Mumbai, Mysore, Bangor, India

Principal Photography Location: Mysore, India

STATUS: DISTRIBUTION

ROLE: PRODUCER/PRODUCTION DESIGNER/ON-SET LOCATION MANAGER

DIGITAL AND SOFTWARE SKILLS

Production/Project Management: Movie Magic Suite, Wrapbook, Studio Binder, Slack, Basecamp, Miro, Trello

Office: Microsoft Suites

Design: Adobe Creative Suites

Screenwriting: Final Draft, Celtx, Movie Magic

Editing and Animation: Avid Media Composer, Iclone, Crazy Talk

Music: Protools, Record, Logic

Social Media Management and Web Design: Google Analytics, Hoot Suite, Wix, Word Press